

ICINGA SUMMIT 2024

**SPONSORSHIP
OPPORTUNITIES**

SPONSORING

The annual event for Icinga users and experts!

Icinga is a comprehensive and enterprise-grade open source solution for monitoring your entire infrastructure.

The Icinga Summit brings together users, experts, and enthusiasts from around the world. Its core characteristic is a well-balanced mix of expert presentations and workshops as well as friendly discussions in community spaces. Participants can gain valuable insights into ongoing Icinga projects, best practices, and improve their hands-on skills.

So join in, engage with the Icinga and Open Source community and get up to date with pioneering solutions and new perspectives.

...THE PERFECT SPOT TO POSITION YOUR BRAND!

Benefit from the focused atmosphere to approach specialists and decision makers where they are looking for solutions.

Network with the exciting, and constantly growing Open Source community:

Meet potential business partners and promote your corporate brand. Establish ties with promising IT professionals for your talent recruitment.

Present your company in a highly specialized environment and achieve your individual marketing objectives.

Who are you meeting?

ATTENDEES FROM PREVIOUS ICINGA CAMPS CAME FROM:



... AND MANY MORE!

Sponsorship Package

GOLD | 5.000 €

Exhibit Space

- » Exhibit counter Exhibit counter (91 x 93 x 48 cm)
- » 1,5 x 2 m banner display

Conference Access

- » 2 complimentary conference tickets
- » 20 % discount on additional conference tickets

Speaking opportunities

- » Sponsor pitch (2 minutes)

Branding

- » Logo on Icinga Summit website
- » Logo on welcome screen and session screen during breaks
- » Logo on pop-up sponsors banner in a thorough-fare location
- » Social media promotion
- » Add your marketing material to a shared swag table

Lead Scanning

- » Capture your leads digitally via App
-

Sponsorship Package

SILVER | 2.500 €

Exhibit Space

- » Exhibit counter (45 x 45 x 93 cm)
- » 1 x 2 m banner display

Conference Access

- » 1 complimentary conference tickets
- » 15 % discount on additional conference tickets

Branding

- » Logo on Icinga Summit website
- » Logo on welcome screen and session screen during breaks
- » Logo on pop-up sponsors banner in a thorough-fare location
- » Social media promotion
- » Add your marketing material to a shared swag table

Lead Scanning

- » Capture your leads digitally via App
-

Sponsorship Package

BRONZE | 1.000 €

Conference Access

- » 10 % discount on conference tickets

Branding

- » Logo on Icinga Summit website
- » Logo on welcome screen and session screen during breaks
- » Logo on pop-up sponsors banner in a thorough-fare location
- » Social media promotion
- » Add your marketing material to a shared swag table

Sponsorship Package

CUSTOMIZED

- » We are happy to assist you in customizing a sponsorship offer tailored to your individual requirements and goals.
 - » Just contact us:
events@icinga.com
-

SPONSORSHIP PACKAGES

OVERVIEW

	GOLD	SILVER	BRONZE
Individual conference stand	✓	✓	–
Complimentary conference tickets	2	1	–
Discount for each additional attendee	20%	15%	10%
Speaking opportunities	Sponsor pitch	–	–
LeadScann	✓	✓	S
Logo on website	L	M	S
Social media promotion	✓	✓	✓
Logo on event screens	L	M	S
Logo on sponsors pop-up banner	L	M	S
Limitation	3	3	–
Investment	5.000 €	2.500 €	1.000 €

SPONSORSHIP REGISTRATION

ORDER FORM

COMPANY

CONTACT PERSON

STREET & CITY

COUNTRY & POSTCODE

PHONE

EMAIL

WEBSITE

Sponsorship packages are subject to availability.
The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

GOLD SPONSOR
5.000 EUR

SILVER SPONSOR
2.500 EUR

BRONZE SPONSOR
1.000 EUR

SPONSOR

DATE & PLACE

SIGNATURE & COMPANY SEAL

ORGANIZER

DATE & PLACE

SIGNATURE & COMPANY SEAL

* The General Terms and Conditions of Icinga GmbH apply to this agreement.

ICINGA SUMMIT 2024

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