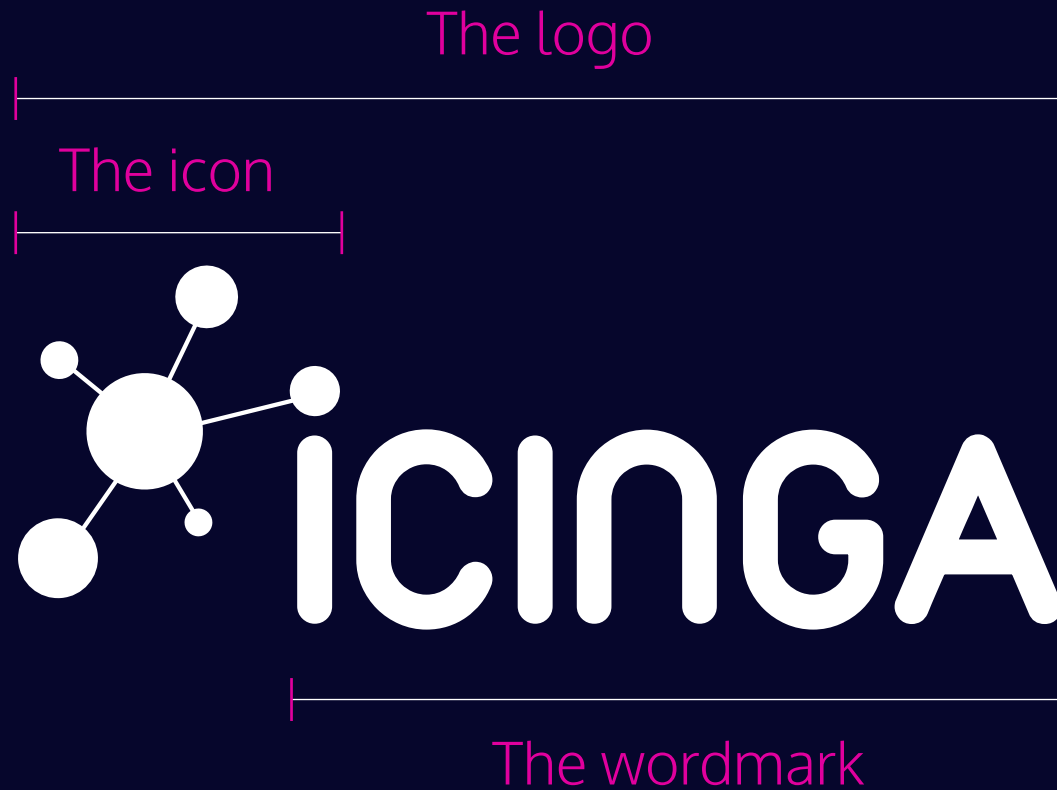


Logo Guideline



The Icinga Logo



The Icinga Logo

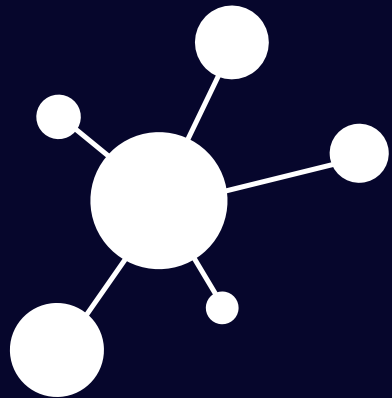
Our logo represents simplicity, scalability, reliability, and unlimited possibility: values that we uphold highly as a company.

These guidelines are here to help ensure that your use of the Icinga logo is consistent with the way Icinga presents itself.

Primary Logo – Our standard horizontal logo is our official logotype, consisting of the icon and our wordmark. Please use this logo in your materials.



The Icon



Use the icon only when "Icinga" has been well established elsewhere on the page or in the design. When in doubt, use the full logotype.

Minimal Size

Here's the recommended minimum size at which the logo may be reproduced. For legibility reasons, we ask that you stick to these dimensions.



Print: 1.25 inch width
Screen: 120 pixel width



Print: 0.5 inch width
Screen: 50 pixel width

Logo Color



R 255 G 255 B 255

HEX FFFFFFFF

C 0% M 0%
Y 0% K 0%

As Icinga is simple and clear, we want it to stand out clearly.
Here are the color values you can use for both web and print for a dark background.



Here are the color values you can use for both web and print for a white background.

R 49 G 43 B 46

HEX 312B2E

C 68% M 67%
Y 61% K 63%

Logo DON'Ts



X Do not change the typography.



X Do not make the logo more than one color.



X Do not change the standard color.



X Do not rotate the icon.



X Do not change the proportions of the logo elements.



X Do not change to outline only.



X Do not add gradient or any other effects.

