The Icinga Logo

The logo

The icon

The wordmark
The Icinga Logo

Our logo represents simplicity, scalability, reliability, and unlimited possibility: values that we uphold highly as a company.

These guidelines are here to help ensure that your use of the Icinga logo is consistent with the way Icinga presents itself.

Primary Logo – Our standard horizontal logo is our official logotype, consisting of the icon and our wordmark. Please use this logo in your materials.
The Icon

Use the icon only when “Icinga” has been well established elsewhere on the page or in the design. When in doubt, use the full logotype.
Minimal Size

Here’s the recommended minimum size at which the logo may be reproduced. For legibility reasons, we ask that you stick to these dimensions.

Print: 1.25 inch width
Screen: 120 pixel width

Print: 0.5 inch width
Screen: 50 pixel width
As Icinga is simple and clear, we want it to stand out clearly. Here are the color values you can use for both web and print for a dark background:

- R 255  G 255  B 255
- HEX FFFFFF
- C 0%  M 0%
- Y 0%  K 0%
Here are the color values you can use for both web and print for a white background.

R 49  G 43  B 46
HEX 312B2E
C 68%  M 67%
Y 61%  K 63%
Logo DON’Ts

- Do not change the typography.
- Do not make the logo more than one color.
- Do not change the standard color.
- Do not rotate the icon.
- Do not change the proportions of the logo elements.
- Do not change to outline only.
- Do not add gradient or any other effects.